

THE BEST TWEETS OF 2019

FOR ENTREPRENEURS
BY ENTREPRENEURS



There are a lot of people who are better than the rest of us. Wiser. Smarter. Stronger. More disciplined and creative. Better leaders. People with greater influence, who seem to be bubbling up with passion and motivated by growth.

We want to be like them. But we face a decision.

In 2020, will we become more like the people we are meant to be? Or will we be the same people we are now...next year?

The Soulheart team chooses growth. We've created this ebook of the best tweets of 2019 to help us get there. The quotes are from people whose shoulders we're standing on, including those of our CEO, @joshbrown.

We invite you to join us in 2020 as we expand

...in creativity

...in leadership

...in discipline

...in life

...in entrepreneurship

...in marketing

...in growth

...in passion

...in influence

and in relationships.





CREATIVITY

Priority determines **capacity**. **@AndyStanley**

Don't get lost in the details. Start with what you have and create **great work**.
@seancannell

Be cautious in accepting criticism from someone who is incorrectly assessing your actions based only on their perception of the immediately observable. You know **there is more to it**. They don't. Therefore, their criticism isn't qualified. **@ryanmichler**

Those who are successful are the ones who can think outside the box. Entrepreneurs are people who find innovative and creative ways to **solve problems**. **@TheSharkDaymond**

Stop thinking and **start making**. **@garyvee**

If you fail make sure you fail at another level...a **higher level** than the last.
@GrantCardone





DISCIPLINE

The secret of your **success** is determined by your **daily agenda**.

@JohnMaxwellTeam

Whenever there is a gap between your habits and your goals, your **habits will always win**. **@JamesClear**

Win the day. Yesterday is gone and you can't go back. Tomorrow isn't here yet and it may never come. All you have to do (and can do) is **win THIS day**.

@ryanmichler

Discipline won't let you down. **Don't let it down** either. **@jockowillink**

In a world of distraction, keep focused on your **mission**. **@joshbrown**

The harder you tell yourself things are, the harder you'll work to **self-sabotage yourself** to meet that expectation. **@ryanmichler**





ENTREPRENEURSHIP

"Winners never quit." Yes they do. They quit doing stupid stuff **that doesn't work.** **@DaveRamsey**

Years ago I quit beating myself up for being a loser & directed the **same energy** in hopes one day I'd be a **winner.** **@GrantCardone**

The #1 reason people go out of business is they're **romantic** about the thing that got them there. **@garyvee**

The pressure that comes for an entrepreneur that has gone all in, with everything on the line, is **all the motivation** you need. Trust me.
@TheSharkDaymond

Entrepreneurs don't care about award shows based on popularity voting contests. **We work hard, grind, and let the results speak for themselves.**
@joshbrown





GROWTH

Discomfort is a catalyst for growth. It makes us yearn for something more. It forces us to change, stretch, and adapt. **@MichaelHyatt**

Start.

Start now.

Start where you are.

Start with what you have.

Start with all of your insecurities.

Start with what you already know.

Start moving towards the goal.

Start and make mistakes.

Start small.

Start now.

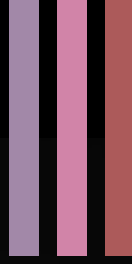
Just start. @seancannell

To step toward your destiny, you might have to **step away from your security. @craiggroeschel**

Your comfort zone will be the **end** of you. **@GrantCardone**

Growth comes from the **Stretch. @joshbrown**





INFLUENCE

We determine how much influence we'll have when we decide how **available** we'll be. **@bobgoff**

A word of encouragement could **change someone's life.** **@malachiobrien**

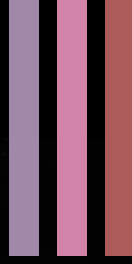
Just because what you do is invisible doesn't mean it's not **important.**
@craiggroeschel

Be an encourager.

Don't use your influence solely to push your own agenda. Use your influence to **inspire people to grow** mentally, physically, and spiritually. **@joshbrown**

A leader's credibility begins with **personal success.** It ends with helping others achieve personal success. **@SteveGutzler**





MARKETING

You have a **message that matters.** **@seancannell**

People only buy products after reading or hearing words that make them want to buy products. **How clear is your messaging?** **@donaldmiller**

Don't put the production quality on the pedestal. Put the **story** on the pedestal. **@garyvee**

It's hard to reach a culture you don't understand. Relevance matters only because **relevance** gives you **permission** to speak into the culture. The culture simply doesn't listen to people it deems irrelevant. **@cnieuwhof**

If you spend a bunch of time trying to find your "voice" then more than likely you are speaking in inauthentic ways. **Be yourself and speak yourself.** **@joshbrown**

Speak the truth. Transparency breeds **legitimacy.** **@JohnMaxwellTeam**





LEADERSHIP



Do great things and those who want to do great things will find you and **want to work** with you. **@GrantCardone**

Leadership is not about being in charge. Leadership is about **looking after** those in our charge. **@simonsinek**

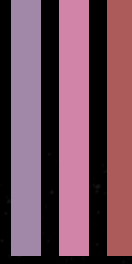
Leadership is **not being afraid** to confront the challenging and hard conversations privately before talking about them publicly. **@joshbrown**

Making sure everyone always approves of everything is the quickest path to **accomplishing nothing!** **@perrynoble**

Ambition is refusing to quit on ourselves. Leadership is **refusing to quit on others.** **@simonsinek**

Spend time **developing yourself** if you want to invest time developing others. **@joshbrown**





LIFE

What do you want to **be known** for? **@seancannell**

I'll never be broke because you can't take away the things that **make me rich:** courage, commitment, persistence, work ethic, discipline & creativity.

@GrantCardone

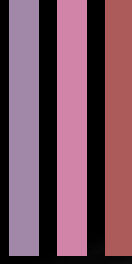
Everyone's good when it's easy! How are you when it's **tough?** **@garyvee**

"The society that separates its scholars from its warriors will have its thinking done by cowards and its fighting by fools." - Thucydides. **We need both.** We need to be both. **@ryanmichler**

Lots of great days ahead. Lots of bad ones ahead too. Believing you're defined by either is a recipe for **disaster.** **@GrantCardone**

You can control much of your life. Figure out what you want and **go get that.** **@joshbrown**





PASSION

Sometimes your mind needs to accept what your **heart** already knows.

@EdMylett

Everybody has a plan; know your **purpose**. **@bobgoff**

If you **find your passion** you will never burn out. **@GrantCardone**

There is no pathway to success. Success is a **mindset** that you bring to the pathway of life. **@johnmorgan**

Best advice I can give a young entrepreneur: stop letting distractions get in the way of **building your dreams**. **@joshbrown**

Insanity = allowing those who do not know you to **define** you! **@perrynoble**

Passion gives you **energy**. **@JohnMaxwellTeam**





RELATIONSHIPS

If I work at being good at being me and you work at being good at being you, then we will like each other for **who we really are**. **@simonsinek**

Don't just know someone's name. **Remember their name** and give them attention by **speaking their name**. Being remembered and acknowledged increases productivity, trust, gratitude, excitement, energy, and love.

@joshbrown

Another man's success is **not a threat** to yours. If you find it difficult to celebrate when other people win, it's like you believe the pie is finite.

@ryanmichler

It is a luxury to put our interests first. It is an **honor** to put the interests of others before our own. **@simonsinek**

We can not control a relationship. We can only contribute to a relationship. All relationships, business or personal, are an opportunity **to serve** another human being. **@simonsinek**



IN 2020...

Be willing to take the leap and work harder than you ever have to achieve the life you've always wanted. And know that you have a team of people who are happy to cheer you on at Soulheart.

Let quotes inspire action. And if that action involves upping your digital marketing, reach out to Soulheart.

We'll leave you with this final gem from **@GrantCardone**

Don't copy quotes, copy actions.

Happy New Year from Soulheart!




Joshua Brown

Founder + CEO, Soulheart

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SOULHEART

THE SEARCH IS OVER.