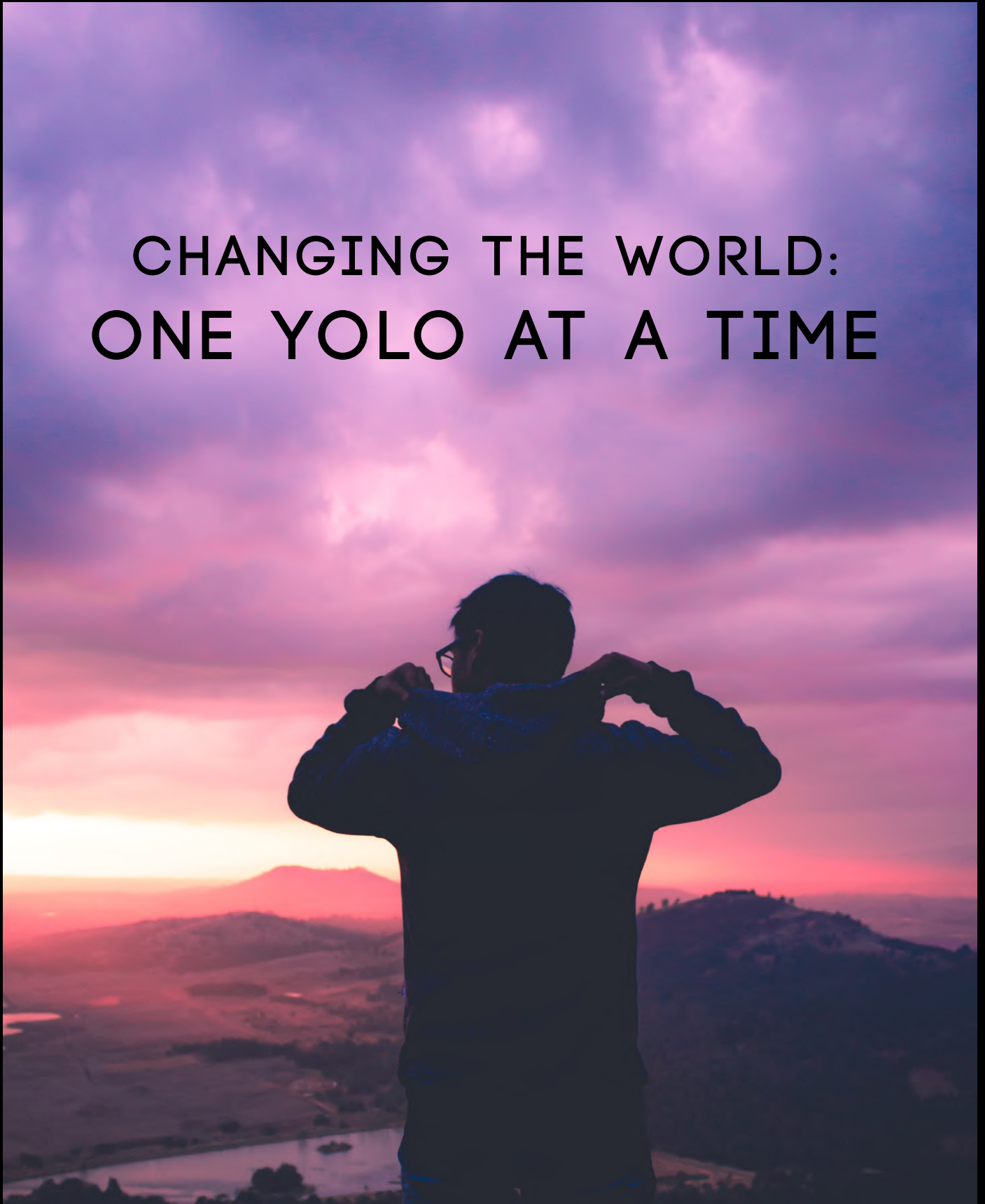
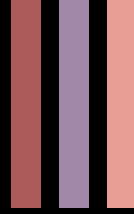


CHANGING THE WORLD:  
ONE YOLO AT A TIME



S O U L H E A R T

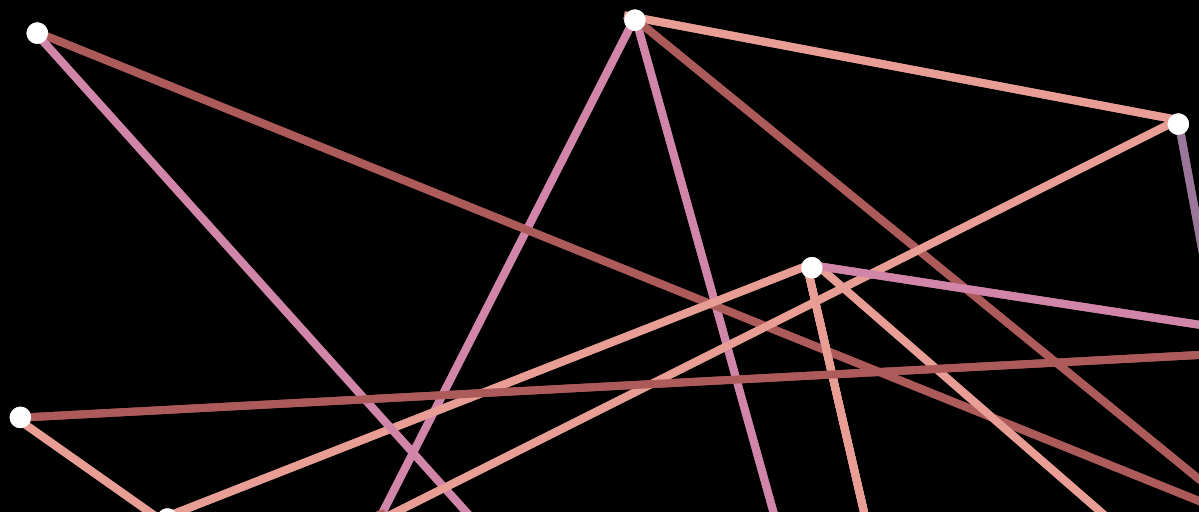


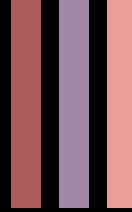
***What does it take to live in a purposeful, intentional way that propels your career forward and helps you accomplish your dreams?***

*I dreamed of starting my own company before I turned 30. But making that happen required a shift in perspective.*

*I decided to treat myself as the protagonist of a compelling story and I made decisions with a you-only-live-once (YOLO) attitude.*

*And I did it. Now, as the CEO of Soulheart, I help others do the same.*



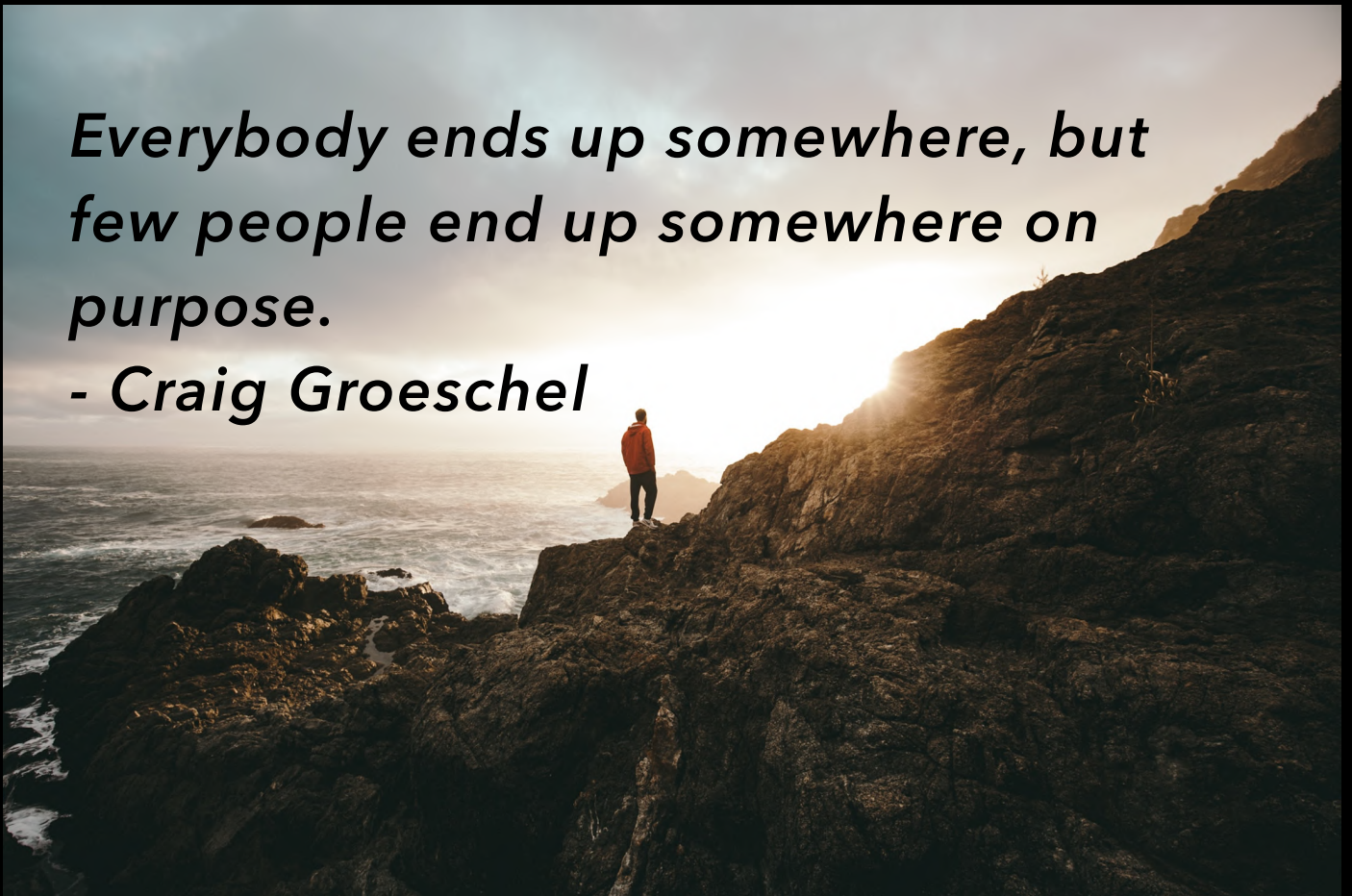


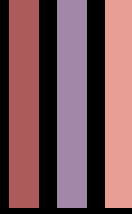
This guide is designed to help you propel your career forward and pursue your dreams. The 4-step question-and-answer process is called **Changing the World One YOLO at a Time.**

After you take time to answer these questions honestly and thoroughly, you'll have an action plan that will show you how to **start building your dreams.**

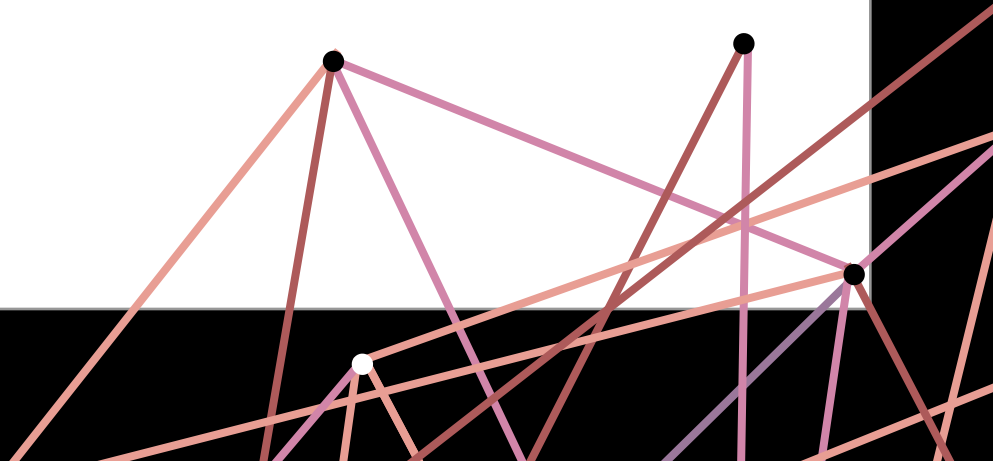
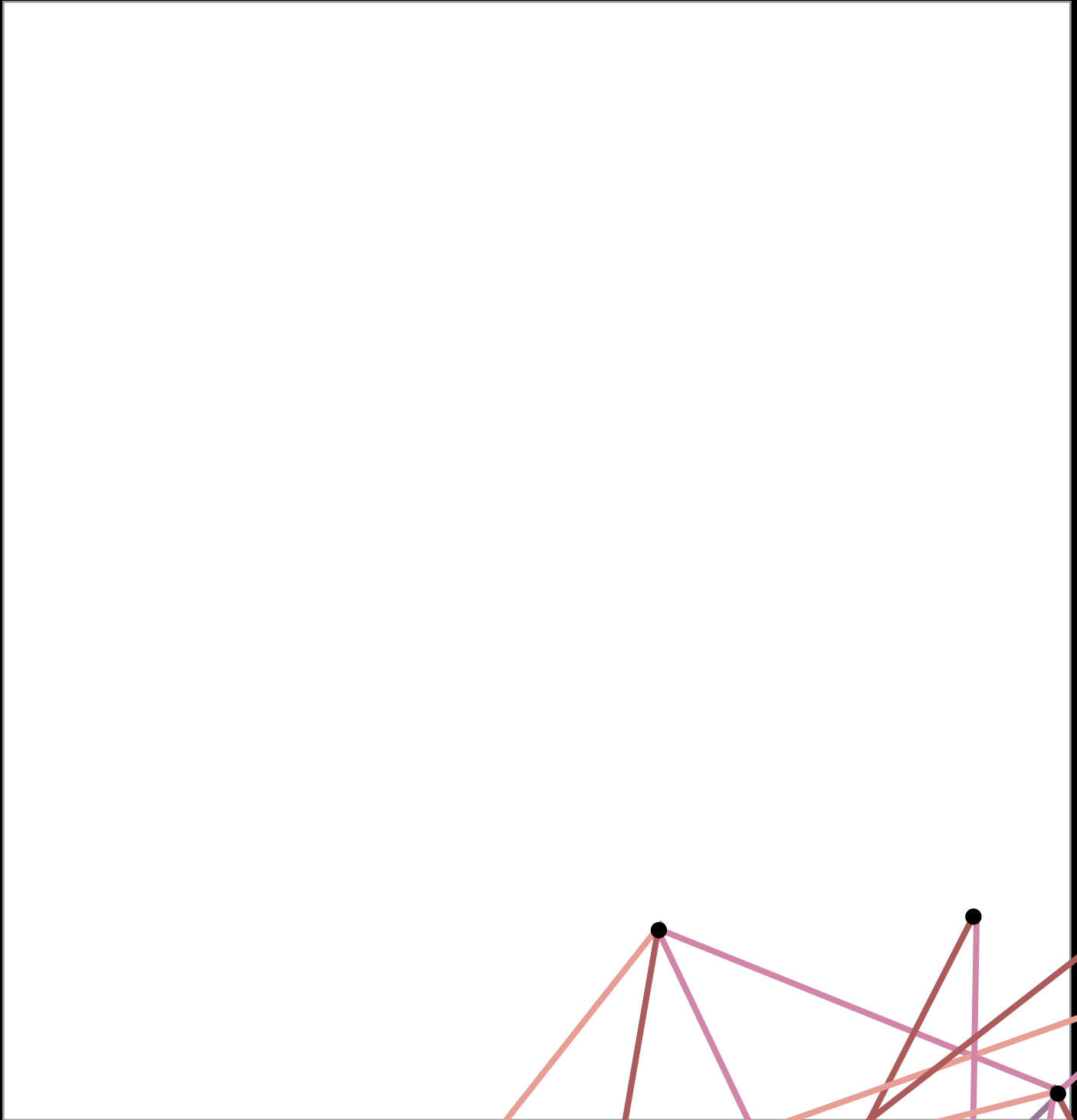
*Everybody ends up somewhere, but few people end up somewhere on purpose.*

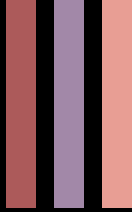
*- Craig Groeschel*



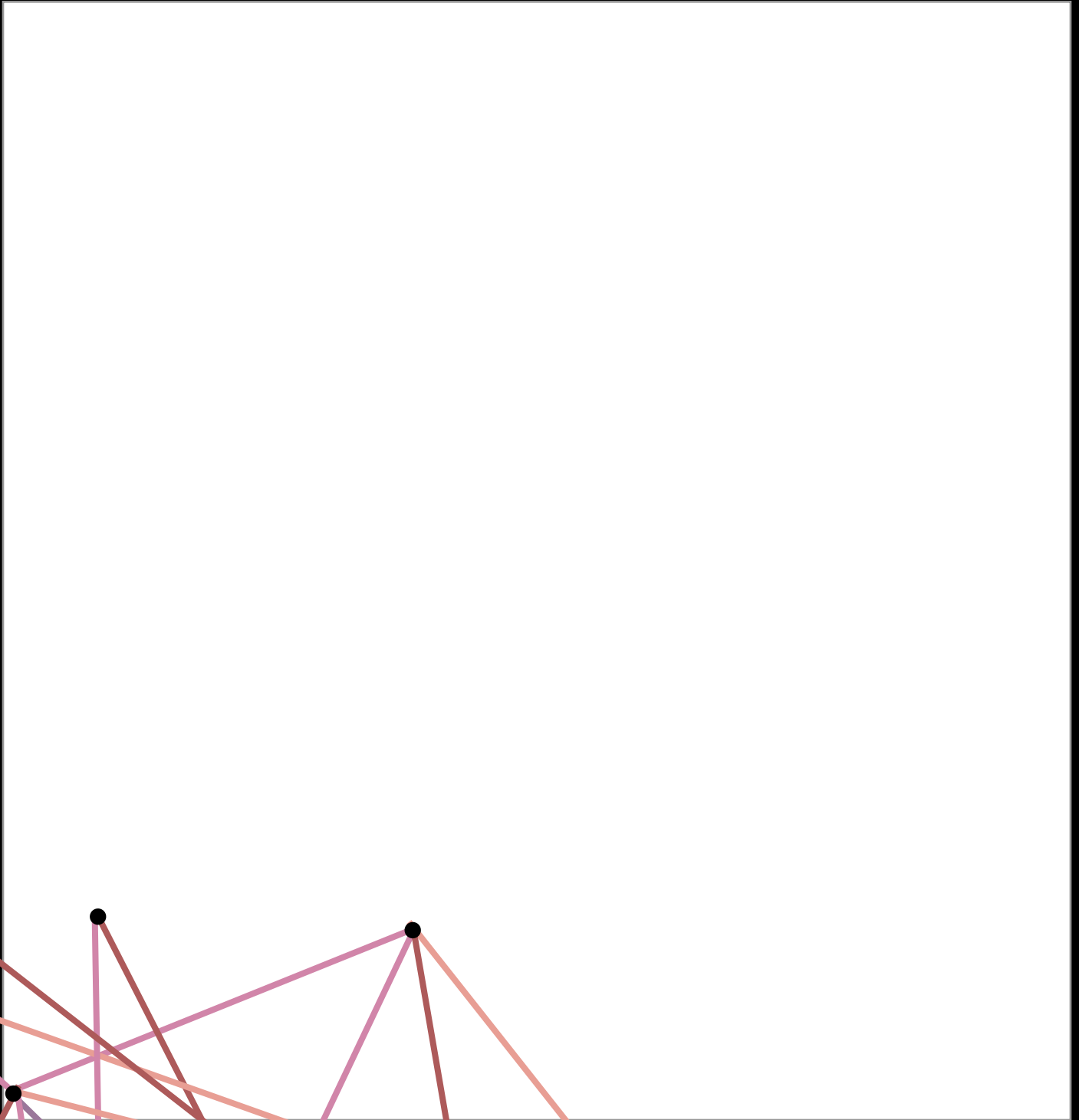


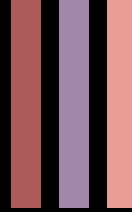
1. WHERE DO YOU WANT TO  
BE ONE YEAR FROM NOW?



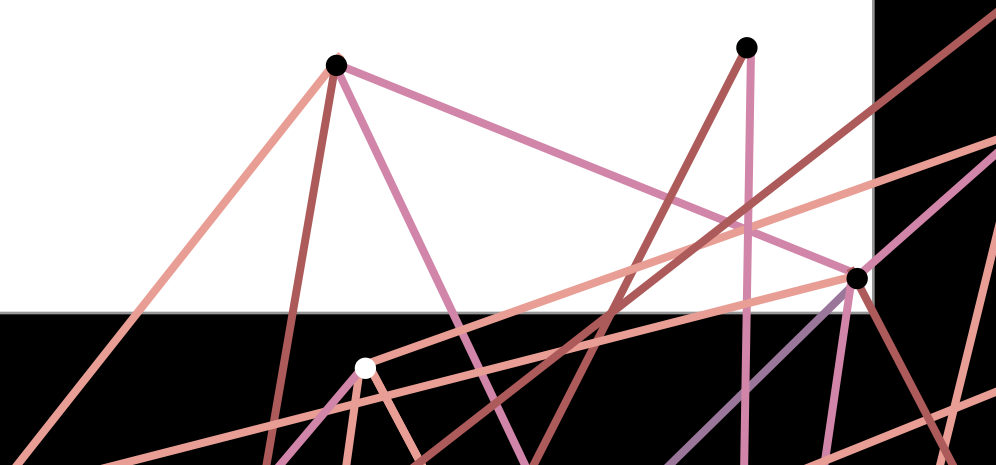


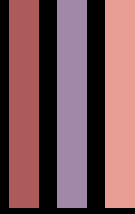
2. DEFINE 2-3 GOALS TO ACCOMPLISH IN ONE YEAR.



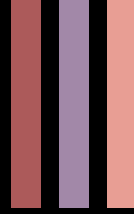


3. FINISH THE SENTENCE:  
I WANT MY STORY TO BE...

A large, empty white rectangular area intended for writing the completion of the sentence.



4. THE NEXT STEP I NEED TO TAKE  
TO ACCOMPLISH MY 1-YEAR GOAL IS

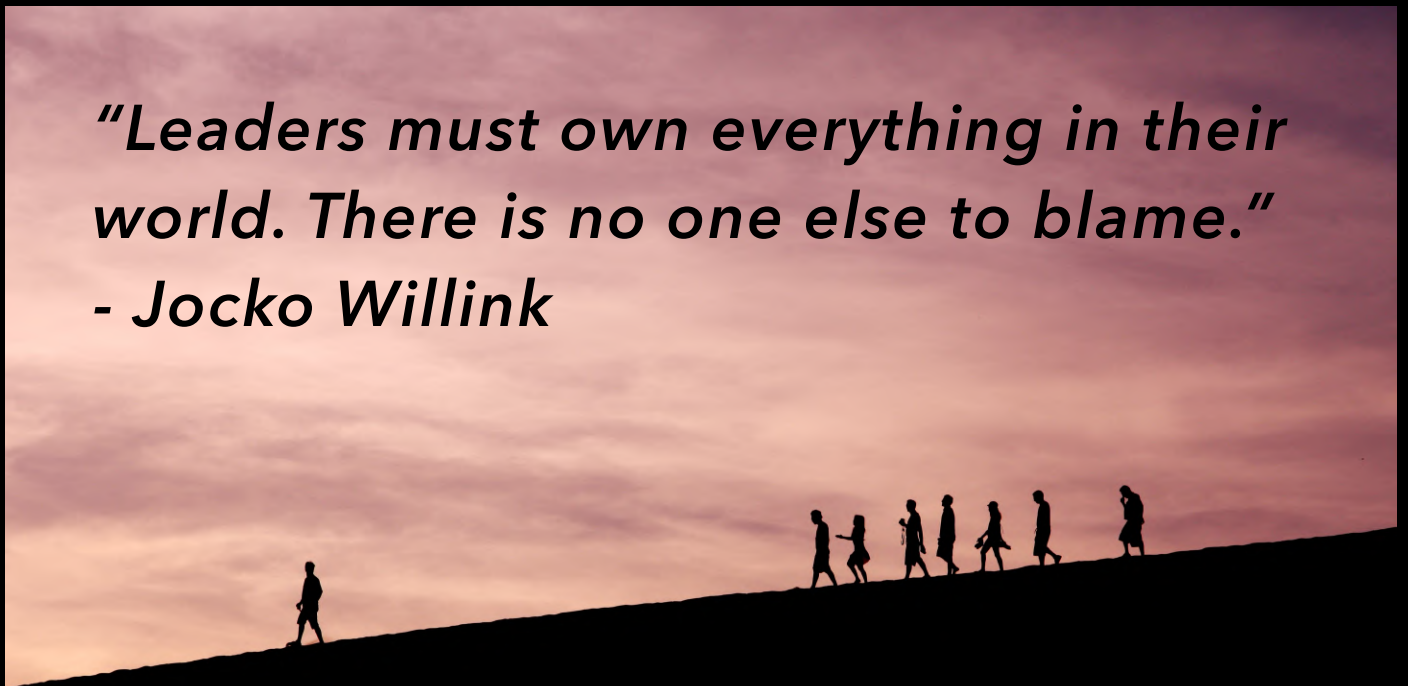


# NOW GET GOING.

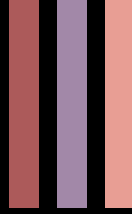
We hope this action plan helps you jumpstart your next several months.

We believe that if you take time to think through the questions and answers, you'll discover how to achieve a high-performing level of productivity and goal-reaching in addition to leading adventure-filled life and career!

***"Leaders must own everything in their world. There is no one else to blame."  
- Jocko Willink***







**Soulheart** is a creative marketing agency led by Joshua Brown that specializes in helping brands align their digital strategies with services that help them grow leads, convert more customers, and reach a larger audience. We do this through marketing tools and techniques ranging from building proper sales funnels to entire web applications, all with a goal to help you create a stronger brand presence online.

Our team is made up of experts in our industry that have worked with companies such as PricewaterhouseCoopers, the YMCA, bestselling authors, numerous corporations, and small businesses all across the country and at various stages of growth. Our mission is to make a positive impact in the lives of others and we do that through working with companies like yours and giving back to underserved communities or local charities. We're a partner on your success journey.




***Cheers from the Soulheart Fam!***

**Joshua Brown**

Founder + CEO

*josh@soulheart.co*



F Y S F Y S F Y S  
O O O O O O O O O  
L U U L U U L U U  
L R L L R L L R L  
O F H O F H O F H  
W O E W O E W O E  
Y L A Y L A Y L A  
O L R O L R O L R  
U O T U O T U O T  
R W  R W  R W 

 **S O U L H E A R T**

THE SEARCH IS OVER.